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**PRESS RELEASE**

For Immediate Release

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**VILLA ENTERPRISES CONTINUES TO GROW AIRPORT BUSINESS**

**New QSR concepts Open at Las Vegas, Buffalo and Cleveland Airports**

**MORRISTOWN, NJ -- June 30, 2009** -- Villa Enterprises Management, one of the nation's fastest growing multi-concept restaurant franchisors, announced today the scheduled opening of three new quick service restaurant concepts at airports in the US, bringing the company's total number of airport locations to 30.

The new locations are as follows:

**McCarran International Airport** in Las Vegas, Nevada will be the site for a new Villa Fresh Italian Kitchen, which is Villa Enterprises' flagship brand. McCarran International services Las Vegas, Henderson, and the surrounding communities of Clark County in southern Nevada. "I would like to extend our best wishes for the future success of this location to our franchisee, Jackie Robinson," said Orion Zemene, Franchise Consultant for Villa Enterprises.

**Buffalo Niagara International Airport** opened a new Villa Fresh Italian Kitchen with their franchisee, Delaware North Companies (DNC). BNIA averages approximately 110 daily flights with nonstop service to 19 cities; it plays an essential role in the development of business and tourism in the Buffalo-Niagara region. "We are very excited about this opportunity for both Villa and DNC, and we look forward to doing business for a long time with the wonderful people of Buffalo," says Villa's Director of Franchise Operations, Nick Valavanis.

**Cleveland Hopkins International Airport** is the site of a new Villa Fresh Italian Kitchen, as well as a Green Leaf's & Bananas. Opened in 1925 as Cleveland Municipal Airport, Cleveland Hopkins International Airport (CLE), was the first municipally-owned commercial airport in the United States. Serving almost 12 million passengers annually and currently celebrating its 84<sup>th</sup> year in operation, CLE is the largest commercial airport in Northeast Ohio. Multi-unit owners for MCE Inc include Andrea Hachem, President & CEO; Samir Mashmi, VP Business Development & General Counsel; and Dean Hachem, Director of Airport Operations. With the addition of Cleveland Hopkins Airport, they now operate Villa Enterprises brands at Detroit, Indianapolis, Philadelphia and Dulles Airports.

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### **About Villa Enterprises Management**

Villa Enterprises Management is one of the nation's fastest growing multi-concept restaurant franchisors. Headquartered in Morristown, New Jersey, Villa Enterprises was founded by Naples, Italy native Michele Scotto in 1964 as a tiny pizzeria next to the Ed Sullivan Theater in New York City.

Villa Enterprises today is an international organization with over 300 quick service restaurant (QSR) locations in 38 states and 6 countries. In addition to its flagship brand, Villa Pizza, Villa Enterprises operates four additional QSR brands: Villa Fresh Italian Kitchen, Green Leaf's, Banana's and South Philly Steak & Fries. These brands can be in malls, airports, casinos, college campuses and outlet centers across the US and internationally. Villa Enterprises also owns and operates several upscale full-service restaurants in the New York City metropolitan area.

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