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Press Release

For Immediate Release

VILLA ENTERPRISES AND MORRISTOWN MEMORIAL HOSPITAL TEE OFF FOR CHARITY

Villa's 8th Annual Golf Outing Raises \$36,000 to Support Child Health and Wellness Issues in Morris

September 15, 2009 – MORRISTOWN, NJ – Villa Enterprises Management, one of the nation's fastest growing multi-concept restaurant franchisors, hosted its 8th annual charity golf outing event on September 15, 2009 at Basking Ridge Country Club in Basking Ridge New Jersey.

Proceeds from this year's event, approximately \$36,000, benefited the Kid-FIT program at Goryeb Children's Hospital at Morristown Memorial Hospital. "Villa Enterprises is thrilled to support the excellent work of Morristown Memorial Hospital and its Goryeb Children's Hospital," said Anthony Scotto, CEO Villa Enterprises Management. The Kid-FIT program uses individualized intervention strategies, lectures and psycho-social support to teach children and adolescents how to make healthy lifestyle choices.

Goryeb Children's Hospital is the latest beneficiary of Villa's local charitable efforts, joining past beneficiaries Morristown Neighborhood House, The Community Theater, The Seeing Eye Foundation, Matheny Medical and Educations Center, Family Services of Morris County, and Morristown Memorial Hospital. Through its annual charity golf outing, Villa Enterprises has donated over \$200,000 to various Morris area nonprofits.

About Villa Enterprises Management

Villa Enterprises Management is one of the nation's fastest growing multi-concept restaurant franchisors. Headquartered in Morristown, New Jersey, Villa Enterprises was founded by Naples, Italy native Michele Scotto in 1964 as a tiny pizzeria next to the Ed Sullivan Theater in New York City.

Villa Enterprises is now an international organization with 300+ quick service restaurant (QSR) locations in 38 states and 6 countries. Villa Enterprises operates four separate restaurant concepts; Villa Fresh Italian Kitchen, Green Leaf's, Banana's and South Philly Steak & Fries. These brands can be found in malls, airports, casinos, college campuses and outlet centers across the US and internationally. Villa Enterprises also owns and operates several upscale full-service restaurants in the New York City metropolitan area. www.villaenterprises.com

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