



PRESS RELEASE

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VILLA ENTERPRISES WINS BIG AT SANDS® CASINO RESORT BETHLEHEM

Global Restaurant Franchisor Takes Over Operation and Management of Food Court

Morristown, NJ (November 23, 2009) - Villa Enterprises Management, one of the nation's fastest growing multi-concept restaurant franchisors, today announced it has taken over operation and management of the entire food court at Sands Casino Resort Bethlehem located in Bethlehem Pennsylvania. Sands turned over operations of the food court to Villa Enterprises along with overall management responsibilities for the 5770 square foot space on November 1, 2009.

“We are pleased Las Vegas Sands Corp. has selected Villa Enterprises to operate and manage the expansive food court at its Sands Casino Resort Bethlehem where each of our quick service restaurant concepts will be located,” said Anthony Scotto, Villa Enterprises CEO. “With more than 4 decades worth of experience in the quick service restaurant environment and proven operational expertise within high volume, high traffic destinations, our partnership with Sands Resort Casino Bethlehem is a prudent move for both companies.”

Beginning in 2010, Villa Enterprises will transition the current restaurant space within the food court into its own quick service restaurant brands. Guests of Sands Casino Resort Bethlehem will have access to five unique Villa restaurant concepts; Villa Fresh Italian Kitchen (authentic Italian cuisine), Green Leaf's (healthy salad's and wraps), Banana's (smoothie destination), South Philly Steak & Fries and Casa Java (coffee destination). The Company also noted it will keep open an existing Sushi concept due to its popularity at the Casino.

To prepare for this change in management, Villa Enterprises staffed each of the unbranded restaurant concept locations with its own trained employees, some from corporate, and others hired locally.

The Sands Casino Resort Bethlehem is located 82 miles from New York, 50 miles from Philadelphia and 12 miles from New Jersey.

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About Villa Enterprises Management

Villa Enterprises is one of the nation's fastest growing multi-concept restaurant franchisors with more than 300 locations in 38 states and 6 countries. Founded in 1964 by Naples, Italy native Michele Scotto as a small pizzeria next to the Ed Sullivan Theater in Manhattan, Villa Enterprises today is an international organization that offers five unique fast casual franchise concepts. Additionally, Villa Enterprises owns and operates several upscale full service restaurants in New York City Metro area.

Villa Enterprises is a multi-faceted food service organization with a history steeped in the operations and development of quick service, full service, and quick casual restaurant concepts. Its quick service restaurant brands, Villa Fresh Italian Kitchen, Green Leaf's, Banana's, Casa Java and South Philly Steak & Fries, are located in a multitude of high traffic locations including malls, airports, outlets, casinos and college campuses, with its flagship store located in New York's Times Square. For more information visit www.villaenterprises.com.

About Sands Casino Resort Bethlehem

Sands Casino Resort Bethlehem opened May 22, 2009 in Eastern Pennsylvania. Situated on the site of the historic Bethlehem Steel plant and located approximately 60 minutes from Philadelphia and the northern New Jersey suburbs, and 90 minutes from New York City, Sands Bethlehem offers 3,250 state-of-the-art slot machines including electronic poker tables, black jack, and roulette. Culinary offerings include Emeril's Chop House And Burgers and More by Emeril, two new signature restaurants from celebrity chef Emeril Lagasse. In addition, the casino features the Carnegie Deli, St. James Gate Irish Pub and Carvery, Cobalt Cafe, and the varied offerings and cuisines of The Market Gourmet Express. It is also home to the Coil bar, Infusion lounge and Molten lounge, which features live entertainment 5 nights a week.

Sands Bethlehem development also consists of plans for a 300-room hotel, 200,000 square feet of shopping space for popular retailers and designers, and nearly 50,000 square feet of flexible multi-purpose space, which will allow the property to accommodate meetings, conventions, and a variety of special events.

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