

VILLA

villa enterprises management



Fresh  
ITALIAN KITCHEN

**FOR IMMEDIATE RELEASE**

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**VILLA FRESH ITALIAN KITCHEN OPENS AT HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT**

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**Villa Enterprises Sees Record Opening Sales For An Airport Store**

MORRISTOWN, NJ – Villa Enterprises, one of the nation’s fastest growing franchisors of multiple restaurant concepts, is proud to announce the grand opening of its latest Villa Fresh Italian Kitchen at Hartsfield-Jackson Atlanta International Airport (KATL). The airport is the world’s busiest, with 86 million people passing through each year. Hojeij Branded Foods Inc. will operate the store in the newly renovated Concourse E. The location officially opened its doors for business on May 27, 2006.

Villa Enterprises had record opening sales for an airport location within the first two weeks of operation. “We are very excited to be associated with Hojeij Branded Foods as well as the Atlanta Hartsfield-Jackson Airport Authority,” says Adam Torine, Vice President of Business Development for Villa Enterprises. “We look forward to serving the travelers and employees of the airport our authentic product which has made us successful for over forty years.”



Villa Enterprises currently has ten additional airport stores under development.

In the past five years, Villa Enterprises and its affiliates have more than doubled in size. Villa Enterprise and its affiliates now have over 300 stores in 38 states and 6 countries with approximately 60 percent of the locations being corporately managed. In addition to Villa and Cozzoli’s Pizza®, Villa Enterprises and affiliates operate Casa Java (sm) and the Everything Yogurt Brands, which include Green Leaf’s (sm), Bananas® and South Philly Steaks & Fries®.

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