



**FOR IMMEDIATE RELEASE**

**DATE: May 24, 2005**

**CONTACT:**

**John Drinkard  
973-285-4800 x-6862**

## **Villa Pizza Opens New Location at the Borgata Casino, Atlantic City, NJ**

\* \* \*

Continues Casino Based Expansion Efforts

MORRISTOWN, NJ –The hottest casino in Atlantic City just got even hotter, literally. Villa Pizza is proud to announce we will be firing up our pizza ovens at the Borgata Casino in Atlantic City, New Jersey.

Villa Pizza has secured a location in the newly developed addition to the Borgata scheduled to be complete early in 2006.

The Borgata is a joint venture between Boyd Gaming and MGM Mirage. The compound currently has 2,002 guest rooms, 125,000 square feet of gaming, 11 destination restaurants, 11 retail boutiques, a 50,000 square foot spa, 70,000 square feet of event space and parking for 7,100 cars.

In the past five years, Villa Enterprises has more than doubled in size. Villa Enterprises now has a total of 300 stores in 38 states and four countries with about 50 percent being company owned.

In addition to Villa and Cozzoli's Pizza, Villa Enterprises operates Casa Java and the Everything Yogurt Brands, which include Greenleaf's Grille, Treat Street, Everything Yogurt & Salad Café, and South Philly Steaks & Fries.

# # #