

VILLA

villa enterprises management



Fresh
ITALIAN KITCHEN

FOR IMMEDIATE RELEASE

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VILLA ENTERPRISES OPENS NEW LOCATION IN INDIANAPOLIS

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Villa Fresh Italian Kitchen Opens At Circle Centre Mall

MORRISTOWN, NJ – Villa Enterprises, one of the nation’s fastest growing franchisors of multiple restaurant concepts, is thrilled to announce the grand opening of its latest store in Indianapolis, Indiana. Villa opened its sixth store in the Villa Fresh Italian Kitchen series at Circle Centre Mall on April 19.

Circle Centre Mall is located in the heart of downtown Indianapolis. Occupying two city blocks, it hosts over 100 businesses and is connected to the Indiana Convention Center and a number of hotels by skywalk. “We are very happy to have the opportunity to open this unit in one of the city’s premier malls. The strategic posture of this location allows us to maximize our customer reach in the area,” says Jeff Irrthum, Regional Director of the Midwest for Villa Enterprises. This is Villa Pizza's fourth unit in Indiana. There are currently units in Kokomo, Purdue University, and The Fashion Mall on the north side of Indianapolis.



In the past five years, Villa Enterprises and its affiliates have more than doubled in size. Villa Enterprise and its affiliates now have a total of 300 stores in 38 states and 6 countries with approximately 60 percent of the locations being corporately managed. In addition to Villa and Cozzoli’s Pizza®, Villa Enterprises and it affiliates operate Casa Java (sm) and the Everything Yogurt Brands, which include Green Leaf’s (sm), Bananas® and South Philly Steaks & Fries®.

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