



villa enterprises management

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**DATE: APRIL 6, 2006**

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## **VILLA ENTERPRISES HAS HIRED A CORPORATE CHEF**

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### **Villa Enterprises hires a Corporate R & D Chef**

MORRISTOWN, NJ – Villa Enterprises, Franchisor of Multiple Restaurant Concepts that include Villa Pizza, Cozzoli's Pizzeria, and Everything Yogurt Brands has brought on David Rosen to get things cooking.

David Rosen, CEC, is a degreed Culinarian with over 30 years experience in the Food Service Industry. A graduate of Johnson & Wales University, David has done Research & Development, Sales & Marketing, Purchasing and Contract Negotiation on a local, regional and national level. Culinary Arts, Unit Management and Multi Unit Management, Operations and Logistics, Compliance and Training are all represented in David's background with companies such as Aramark, Canteen, Manhattan Bagels, New World Coffee, and Drake's Bakeries. David's culinary background, managerial history and business experiences enable him to communicate and interact effectively with all levels of staff and management.

The American Culinary Federation has recently recognized David as a CEC, or Certified Executive Chef. This certification is only awarded to persons who successfully completed courses in Sanitation, Nutrition, and Management, as well as pass a written exam, a practical cooking exam and document a history of employment experience equal to the level of certification granted. David is also a member of the Research Chef's Association and Institute of Food Technologists. "With the addition of Chef David to our team, we look forward to some exciting new menu additions for all our concepts." says Anthony Scotto, Executive Vice President of Villa Enterprises.



In the past five years, Villa Enterprises and its affiliates have more than doubled in size. Villa Enterprises and its affiliates now have a total of 300 stores in 38 states and 6 countries with approximately 60 percent of the locations being corporately managed.

In addition to Villa and Cozzoli's Pizza, Villa Enterprises and its affiliates operate Casa Java and the Everything Yogurt Brands, which include Green Leaf's, Bananas and South Philly Steaks & Fries.

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