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## PRESS RELEASE

For Immediate Release

### VILLA ENTERPRISES ADDS GRANOLA & FRUIT INFUSED SMOOTHIES TO BANANAS MENU



**MORRISTOWN, NJ (September 14, 2009)** - Villa Enterprises Management, one of the nation's fastest growing multi-concept restaurant franchisors, announced the company has introduced two granola & fruit infused smoothie items to the menu of its Bananas brand.

These smoothies, called Brazilian Sunrise and Tropical Awakening are loaded with fruit that are both rich in Vitamin C and Antioxidants like blueberries, papaya, pineapple, bananas, acai and fresh kiwi. In addition, these delicious smoothies are fortified with granola that is a natural with fruit and makes for a very nutritious drink anytime of the day.

The smoothies are available for a limited time at all Bananas locations from September 1, 2009 until the end of the year. Please visit [www.villaenterprises.com](http://www.villaenterprises.com) to find a complete list of store locations.

#### About Villa Enterprises

Villa Enterprises Management is one of the nation's fastest growing multi-concept restaurant franchisors. Headquartered in Morristown, New Jersey, Villa Enterprises was founded by Naples, Italy native Michele Scotto in 1964 as a tiny pizzeria next to the Ed Sullivan Theater in New York City.

Villa Enterprises today is an international organization with over 300 quick service restaurant (QSR) locations in 38 states and 6 countries. In addition to its flagship brand, Villa Pizza, Villa Enterprises operates four additional QSR brands; Villa Fresh Italian Kitchen, Green Leaf's, Banana's and South Philly Steak & Fries. These brands can be found in malls, airports, casinos, college campuses and outlet centers across the US and internationally. Villa Enterprises also owns and operates several upscale full-service restaurants in the New York City metropolitan area.

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