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PRESS RELEASE

For Immediate Release

VILLA ENETERPRISES OPENS SIXTH AIRPORT LOCATION IN 2009

Memphis International Airport is the Latest Addition

MORRISTOWN, NJ (Month, Day, Year) - Villa Enterprises Management Ltd., Inc. and its affiliates (Villa Enterprises), one of the nation's fastest growing multi-concept restaurant franchisors, is proud to announce the opening of its sixth airport location in 2009.

Memphis International Airport (Terminal B) is the latest addition to Villa Enterprises' portfolio of airport locations, bringing the total count to 29 locations in 18 different airports.

Delaware North Companies Travel Hospitality Services, one of the world's leading airport food and retail providers, recently opened a Villa Fresh Italian Kitchen at the Memphis airport. The location offers travelers Villa's great pizza, pasta and salad dishes.

"We have a very strong franchisee in Delaware North Companies, with which we share a number of airport locations," said Nancy Lannert, Franchise Consultant for Villa Enterprises.

About Villa Enterprises

Villa Enterprises Management is one of the nation's fastest growing multi-concept restaurant franchisors. Headquartered in Morristown, New Jersey, Villa Enterprises was founded by Naples, Italy native Michele Scotto in 1964 as a tiny pizzeria next to the Ed Sullivan Theater in New York City.

Villa Enterprises today is an international organization with over 300 quick service restaurant (QSR) locations in 38 states and 6 countries. In addition to its flagship brand, Villa Pizza, Villa Enterprises operates four additional QSR brands; Villa Fresh Italian Kitchen, Green Leaf's, Banana's and South Philly Steak & Fries. These brands can be found in malls, airports, casinos, college campuses and outlet centers across the US and internationally. Villa Enterprises also owns and operates several upscale full-service restaurants in the New York City metropolitan area.

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