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## **PRESS RELEASE**

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For Immediate Release

### **VILLA ENTERPRISES OPENS NEW FRANCHISE LOCATION AT NORTHERN QUEST CASINO IN Airway Heights**

*Newest Villa Fresh Italian Kitchen Store Marks the Company's 8<sup>th</sup> Casino Location*

**MORRISTOWN, NJ (May 6, 2009)** - Villa Enterprises Management Ltd., Inc. and its affiliates (Villa Enterprises), one of the nation's fastest growing multi-concept restaurant franchisors, today announced the opening of its latest casino location at the Northern Quest casino located in Airway Heights, WA.

The newest Villa Fresh Italian Kitchen concept, located in the casino's brand new food court, is part of a \$275mm renovation project scheduled to open this New Years Eve. "We are excited to be a part of this amazing renovation program and wish our friends from the Kalispel Tribe the best of luck!" says Orion Zemene, Franchise Operations Consultant to Villa Enterprises.

The 120,000 sq. ft. Northern Quest Casino will offer quests 2,000 slots, 50 gaming tables, live keno and OTB. This is the 8<sup>th</sup> casino-based quick service restaurant location for Villa Enterprises across 3 states; New Jersey, Nevada and California.

**MORRISTOWN, NJ (Month, Day, Year)** - Villa Enterprises Management Ltd., Inc. and its affiliates (Villa Enterprises), one of the nation's fastest growing multi-concept restaurant franchisors, ...

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#### **About Villa Enterprises**

Villa Enterprises Management is one of the nation's fastest growing multi-concept restaurant franchisors. Headquartered in Morristown, New Jersey, Villa Enterprises was founded by Naples, Italy native Michele Scotto in 1964 as a tiny pizzeria next to the Ed Sullivan Theater in New York City.

Villa Enterprises today is an international organization with over 300 quick service restaurant (QSR) locations in 38 states and 6 countries. In addition to its flagship brand, Villa Pizza, Villa Enterprises operates four additional QSR brands; Villa Fresh Italian Kitchen, Green Leaf's,

Banana's and South Philly Steak & Fries. These brands can be found in malls, airports, casinos, college campuses and outlet centers across the US and internationally. Villa Enterprises also owns and operates several upscale full-service restaurants in the New York City metropolitan area.

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