



villa enterprises management

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**VILLA OPENS 3 MORE RESTAURANTS AT MAJOR AIRPORTS**

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**VILLA CONTINUES IT'S FLIGHT PLAN OF EXPANSION INTO AIRPORT LOCATIONS**

MORRISTOWN, NJ – Villa Enterprises Management Ltd, Inc. and its affiliates (Villa Enterprises), one of the nations fastest growing multi-concept franchisors, has opened three new restaurants in major American airports.

Villa Enterprises has always looked to place its brands in a diversity of non-traditional locations including casinos, universities and outlets as well as malls. One of the key growth areas for Villa has been in Airports. Within the last 3 months Villa has successfully opened new restaurant locations in 3 major airports.

In August a second Villa Fresh Italian Kitchen opened in Philadelphia International Airport Terminal B. This was followed in September with the opening of a Villa Fresh Italian Kitchen in the new north terminal of the Detroit Metro Airport. The Villa Airport blitz was capped off in November with the opening of a Green Leaf's & Bananas in the new state-of-the-art Col. H. Weir Cook Terminal of Indianapolis International Airport. (These openings underscore Villa Enterprises commitment to continued growth in airport locations.)



(Detroit Metro Airport)



(Philadelphia International Airport Terminal B)

### **About Villa Enterprises**

Villa Enterprises Management, headquartered in Morristown, New Jersey, was founded by Naples, Italy native Michele Scotto in 1964 as a tiny pizzeria next to the Ed Sullivan Theater in New York City. Villa Enterprises has grown into an international organization comprised of over 300 locations in 37 US states and 5 foreign countries. In addition to Villa Pizza – their flagship brand concept – Villa Enterprises operates four additional brands including Villa Fresh Italian Kitchen, Green Leaf's, Banana's and South Philly Steaks & Fries. Villa Enterprises brands are located in a multitude of locations including malls, airports, casinos, college campuses and outlet centers, with its flagship Villa Pizza located in New York City's Times Square.

Additionally, Villa Enterprises has diversified its portfolio with the acquisition of several upscale full-service restaurants in the New York City metropolitan area, featuring diverse offerings such as Italian and American Cuisine as well as Steakhouses.

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