

VILLA

villa enterprises management

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VILLA INTRODUCES BRISKET BBQ PIZZA

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Tangy BBQ Pizza Is For The End Of Summer



MORRISTOWN, NJ – Villa Enterprises, one of the nation’s fastest growing multi-concept franchisor, has taken the standard pizza concept to another level with its new Brisket BBQ Pizza promotion. Summertime is Bar B-Q time and Villa’s new creation combines its signature pizza with 100% Real Beef Brisket to create a savory sensation.

The Brisket BBQ Pizza is a one of kind creation consisting of Smoked Beef Brisket and Tangy BBQ Sauce, topped with French Fried Onions and a combination of Cheddar and Jack Cheeses. As an added bonus every slice of Brisket BBQ Pizza comes with a FREE side of store made Cole Slaw.

Last year Villa spiced up the traditional pizza with the Cheeseburger Pizza, but this year the Brisket BBQ pizza has taken creativity and taste to a new level. “The combination of smoky tender beef brisket and crispy onions creates a new texture combination for our pizza. The crispy chewy crust makes this pizza taste like an authentic BBQ sandwich and in addition we have created Villa style “Italian Slaw” to complete the BBQ experience”, says David Rosen, Corporate R&D Chef for Villa Enterprises.

In the past five years, Villa Enterprises and its affiliates have more than doubled in size. Villa Enterprises and its affiliates now have over 300 stores in 38 states and 5 countries. In addition to Villa Fresh Italian Kitchen, Villa Enterprises operates Casa Java and the Everything Yogurt Brands, which include Green Leaf’s, Bananas and South Philly Steaks & Fries.

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