



villa enterprises management

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NEW CAFÉ VILLA OPENS IN SHUWIEKH, KUWAIT

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VILLA ENTERPRISES CONTINUES ITS MIDDLE EASTERN EXPANSION

MORRISTOWN, NJ – Villa Enterprises Management **Ltd, Inc. and its affiliates (Villa Enterprises)**, one of the nations fastest growing multi-concept franchisors, has opened a Café Villa location within the Avenues Mall in Shuwiekh, Kuwait.

The new Café Villa location in the Avenues Mall is a full service Italian restaurant operated by Wafer Food Services. The Avenues Mall is the largest and newest mall in Kuwait. Wafer Food Services also operates a Villa Fresh Italian Kitchen in Salmiya, Kuwait and are very experienced restaurant operators in Kuwait and Dubai.

“The customers are impressed with our product and service,” said Orion Zemene, Franchise Operations Consultant for Villa Enterprises, “The new Avenues Mall is a great location for this full service concept and we look forward to more expansion with Wafer Food Services in the Gulf Region.”



About Villa Enterprises

Naples, Italy native Michele Scotto founded Villa Enterprises Management based in Morristown, New Jersey, in 1964 as a tiny pizzeria next to the Ed Sullivan Theater in New York City. Villa has experienced exponential growth over the last decade and now has over 300 stores in 37 states - more -and 5 countries. Villa operates four core brands, Villa Fresh Italian Kitchen – their flagship brand concept – as well as, Green Leaf’s, Banana’s and South Philly Steaks & Fries.

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The Villa brands are located in a multitude of locations from malls, airports, outlets, casinos and college campuses with its flagship store located in Times Square. Additionally, Villa Enterprises has begun to diversify its portfolio with the acquisition of several upscale full service restaurants in the New York City metropolitan area with diverse offerings including Italian cuisine, Upscale American Cuisine and Steakhouses.

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