



villa enterprises management

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NEW VILLA FRESH ITALIAN KITCHEN OPENS AT DETROIT METRO AIRPORT

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VILLA CONTINUES TO FLY HIGH WITH ITS AIRPORT LOCATIONS

MORRISTOWN, NJ – Villa Enterprises Management **Ltd, Inc. and its affiliates (Villa Enterprises)**, one of the nations fastest growing multi-concept franchisors, has announced the opening of a Villa Fresh Italian Kitchen in the brand new North Terminal of the Detroit Metro Airport.

Mid-Field Concession Enterprises operates this newest Villa Fresh Italian Kitchen. Midfield Concession is an award-winning Detroit-based restaurant and food service organization with expertise in airport locations. They currently operate two other Villa brands within Detroit Metro Airport but, this new location is the only one within the new \$431 million North Terminal. The new Villa location will serve passengers of many airlines including Air Canada, AeroMexico, Air France, Royal Jordanian Airlines and KLM Royal Dutch Airlines to name a few.

“We are very proud to bring Villa Fresh Italian Kitchen to the new North Terminal here in Detroit Metro Airport,” said Andrea Hachem, President and CEO of Midfield Concession. “We feel our newest Villa location will be a good fit and will be well received by the traveling public.” Midfield Concession also operates two Villa brands in the Philadelphia International Airport and they have plans to expand Villa’s Greenleaf & Bananas concept to the Indianapolis Airport later this fall.



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About Villa Enterprises

Villa Enterprises Management, headquartered in Morristown, New Jersey, was founded by Naples, Italy native Michele Scotto in 1964 as a tiny pizzeria next to the Ed Sullivan Theater in New York City. Villa Enterprises has grown into an international organization comprised of over 300 locations in 37 US states and 5 foreign countries. In addition to Villa Pizza – their flagship brand concept – Villa Enterprises operates four additional brands including Villa Fresh Italian Kitchen, Green Leaf's, Banana's and South Philly Steaks & Fries. Villa Enterprises brands are located in a multitude of locations including malls, airports, casinos, college campuses and outlet centers, with its flagship Villa Pizza located in New York City's Times Square.

Additionally, Villa Enterprises has diversified its portfolio with the acquisition of several upscale full-service restaurants in the New York City metropolitan area, featuring diverse offerings such as Italian and American Cuisine as well as Steakhouses.

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