



villa enterprises management

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NEW GREENLEAF'S & BANANAS SHINE IN SUNRISE, FLORIDA

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SAWGRASS MILLS MALL IS HOME TO THE NEWEST VILLA LOCATION

MORRISTOWN, NJ – Villa Enterprises, one of the nations fastest growing multi-concept franchisors, has opened a new Green Leaf's & Bananas restaurant in Sunrise, Florida. Villa's dual concept brings its healthy cuisine to the food court in Sawgrass Mills Mall.

In today's market consumers are seeking fresh and light dining alternatives. It was no surprise that lines formed within the food court in anticipation of Green Leaf's & Bananas grand opening. Sawgrass Mills is Florida's largest retail and entertainment center. The Sawgrass Mills complex, which includes the adjacent Colonnade Outlets at Sawgrass, has over 350 retail stores.

Jaime Rodriguez and Wilfred Gonzales operate the new Green Leaf's & Bananas location; they are both very excited about their new venture. "We are dedicated to offering freshly prepared wraps and sandwiches as well as unlimited choices with the "Pick and Mix" hand-tossed salads", says Jaime Rodriguez. "South Floridians care about healthy living and eating which is at the core of the Green Leaf's & Bananas brands. We are pleased to open an alternative to high calorie and fried offerings", added Wilfred Gonzales.



About Villa Enterprises

Naples, Italy native Michele Scotto founded Villa Enterprises Management based in Morristown, New Jersey, in 1964 as a tiny pizzeria next to the Ed Sullivan Theater in New York City.

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Villa has experienced exponential growth over the last decade and now has over 300 stores in 37 states and 5 countries. Villa operates four core brands, Villa Fresh Italian Kitchen – their flagship brand concept – as well as, Green Leaf's, Banana's and South Philly Steaks & Fries.

The Villa brands are located in a multitude of locations from malls, airports, outlets, casinos and college campuses with its flagship store located in Times Square. Additionally, Villa Enterprises has begun to diversify its portfolio with the acquisition of several upscale full service restaurants in the New York City metropolitan area with diverse offerings including Italian cuisine, Upscale American Cuisine and Steakhouses.

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