



villa enterprises management

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NEW VILLA FRESH ITALIAN KITCHEN OPENS IN GARDEN STATE PLAZA MALL

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VILLA ENTERPRISES EXPANDS TO PARAMUS, NEW JERSEY

MORRISTOWN, NJ – Villa Enterprises Management **Ltd, Inc. and its affiliates (Villa Enterprises)**, one of the nations fastest growing multi-concept franchisors, has opened a Villa Fresh Italian Kitchen in the Garden State Plaza Mall located in Paramus, New Jersey.

Garden State Plaza is managed and owned by The Westfield Group. It has been ranked as the largest shopping mall in New Jersey and the 18th largest mall in the United States. Garden State Plaza is located in upscale Bergen County, New Jersey and has proven to be one of the most profitable shopping malls in the country.

“We feel that the new Villa Fresh Italian Kitchen will be very successful in this thriving retail environment,” says Haji Dukuray, District Manager, for Villa Enterprises, “Villa features fresh, quality food and that is a great fit for the consumers here at Garden State Plaza.”



About Villa Enterprises

Naples, Italy native Michele Scotto founded Villa Enterprises Management based in Morristown, New Jersey, in 1964 as a tiny pizzeria next to the Ed Sullivan Theater in New York City. Villa has experienced exponential growth over the last decade and now has over 300 stores in 37 states and 5 countries. Villa operates four core brands, Villa Fresh Italian Kitchen – their flagship brand concept – as well as, Green Leaf’s, Banana’s and South Philly Steaks & Fries.

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The Villa brands are located in a multitude of locations from malls, airports, outlets, casinos and college campuses with its flagship store located in Times Square. Additionally, Villa Enterprises has begun to diversify its portfolio with the acquisition of several upscale full service restaurants in the New York City metropolitan area with diverse offerings including Italian cuisine, Upscale American Cuisine and Steakhouses.

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