



villa enterprises management

FOR IMMEDIATE RELEASE

CONTACT: LESLIE DIXON JR.

DATE: November 11th 2008

973-285-4800 x-6864

**NEW GREEN LEAF'S & BANANAS OPENS AT THE INDIANAPOLIS
INTERNATIONAL AIRPORT**

* * *

VILLA CONTINUES TO EXPAND INTO AIRPORT LOCATIONS

MORRISTOWN, NJ – Villa Enterprises Management Ltd, Inc. and its affiliates (Villa Enterprises), one of the nations fastest growing multi-concept franchisors, has announced the opening of a new Green Leaf's & Bananas in Terminal A of the new Indianapolis International Airport.

After 33 years of planning and 3 years of construction the Indianapolis International Airport welcomed it's first flight at 8pm on November 11th 2008 and commenced full operations on November 12th. Mid-Field Concession Enterprises operates this newest Green Leaf's & Bananas location. Midfield Concession is an award-winning Detroit-based restaurant and food service organization with expertise in airport locations. They currently operate multiple Villa brands within Detroit Metro Airport and Philadelphia International Airport.

"We are very proud to bring Green Leaf's & Bananas to the new Indianapolis International Airport," said Andrea Hachem, President and CEO of Midfield Concession, "We feel Green Leaf's & Bananas will be a great fit for the visitors to this new terminal." Villa Enterprises has developed a great relationship with Midfield Concessions Inc. over the last few years. "We are happy that Green Leaf's & Bananas is an integral part of the new Indianapolis International Airport," says Nancy Lannert, Franchise Operations Consultant for Villa Enterprises. "Villa Enterprises wishes Midfield Concessions Inc. great success and many more Villa locations in the future."

About Villa Enterprises

Villa Enterprises Management, headquartered in Morristown, New Jersey, was founded by Naples, Italy native Michele Scotto in 1964 as a tiny pizzeria next to the Ed Sullivan Theater in New York City. Villa Enterprises has grown into an international organization comprised of over 300 locations in 37 US states and 5 foreign countries. In addition to Villa Pizza – their flagship brand concept – Villa Enterprises operates four additional brands including Villa Fresh Italian Kitchen, Green Leaf's, Banana's and South Philly Steaks & Fries. Villa Enterprises brands are located in a multitude of locations including malls, airports, casinos, college campuses and outlet centers, with its flagship Villa Pizza located in New York City's Times Square. Additionally, Villa Enterprises has diversified its portfolio with the acquisition of several upscale full-service restaurants in the New York City metropolitan area, featuring diverse offerings such as Italian and American Cuisine as well as Steakhouses.

25 Washington Street • Morristown, NJ 07960 • 973-285-4800 • Fax: 973-401-0121

www.villaenterprises.com