



villa enterprises management

FOR IMMEDIATE RELEASE

CONTACT: LESLIE DIXON JR.

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973-285-4800 x-6864

VILLA OPENS NEW FRESH ITALIAN KITCHEN IN JERSEY CITY N.J.

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VILLA'S SECOND STREET LOCATION DEBUTS IN THE GARDEN STATE

MORRISTOWN, NJ – Villa Enterprises, one of the nation's fastest growing multi-concept franchisors, has opened a new Villa Fresh Italian Kitchen in downtown Jersey City, New Jersey. This is Villa's second street location and will be a vital part of the ongoing transformation of Jersey City.

The new Villa Fresh Italian Kitchen is franchised by Hany Faltas. Hany has a wealth of operational experience and currently owns another pizza restaurant. The new Villa is located directly across the street from the Hudson County Court House, and is in close proximity to a nurses' college. A number of schools including Dickinson High School are in the immediate vicinity.

"We are very excited about this new location in the heart of downtown Jersey City. This location is in a great area and benefits from a variety of nearby businesses and tremendous foot traffic. We wish Hany great success", says Orion Zemene, Franchise Operations Consultant for Villa Enterprises.

Villa Enterprises and its affiliates now have over 300 stores in 38 states and 6 countries. In addition to Villa Fresh Italian Kitchen, Villa Enterprises operates Casa Java and the Green Leaf's Brands, which include Green Leaf's, Bananas and South Philly Steaks & Fries.



25 Washington Street • Morristown, NJ 07960 • 973-285-4800 • Fax: 973-401-0121
www.villaenterprises.com