



villa enterprises management

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**KUWAIT IS THE HOME OF THE NEWEST VILLA FRESH ITALIAN  
KITCHEN**

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**VILLA OPENS ITS THIRD KUWAIT LOCATION IN 2008**

MORRISTOWN, NJ – Villa Enterprises Management Ltd, Inc. and its affiliates (Villa Enterprises), one of the nations fastest growing multi-concept franchisors, has a opened a new Villa Fresh Italian Kitchen at the Kuwait Club Sport Center in Kefan, Kuwait.

The Kuwait Sport Center is located next to the University of Kuwait Law School in Kefan, Kuwait. This new location was opened by Wafer Food Services, this is the their third Villa location to open in 2008. “The Kuwait Club is one of the largest sports complexes in the city of Kefan and it is a great location for a quality restaurant such as Villa Fresh Italian Kitchen,” said Amer Bakri, Operations Director, Wafer Food Services, “As a bonus we plan to offer carry out and delivery service for the residents of the surrounding area.”

Villa Enterprises has a great relationship with Wafer Food Services and the recent opening at the Avenues Mall in Shuwiekh, Kuwait has proven to be very successful,” said Orion Zemene, Franchise Operations Consultant for Villa Enterprises, “We wish Wafer Food Services the same great success at this new Kuwait Sport Club location that they have enjoyed with their other Villa locations.”

**About Villa Enterprises**

Villa Enterprises Management, headquartered in Morristown, New Jersey, was founded by Naples, Italy native Michele Scotto in 1964 as a tiny pizzeria next to the Ed Sullivan Theater in New York City. Villa Enterprises has grown into an international organization comprised of over 300 locations in 37 US states and 5 foreign countries. In addition to Villa Pizza – their flagship brand concept – Villa Enterprises operates four additional brands including Villa Fresh Italian Kitchen, Green Leaf’s, Banana’s and South Philly Steaks & Fries. Villa Enterprises brands are located in a multitude of locations including malls, airports, casinos, college campuses and outlet centers, with its flagship Villa Pizza located in New York City’s Times Square. Additionally, Villa Enterprises has diversified its portfolio with the acquisition of several upscale full-service restaurants in the New York City metropolitan area, featuring diverse offerings such as Italian and American Cuisine as well as Steakhouses.

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