



villa enterprises management

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DATE: September 15th 2007

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VILLA OPENS NEW LOCATION IN VERACRUZ, MEXICO

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VILLA FRESH ITALIAN KITCHEN OPENS IN NORTE' MALL

MORRISTOWN, NJ – Villa Enterprises, one of the nation’s fastest growing multi-concept franchisors, have opened a new Villa Fresh Italian Kitchen location in the Norte’ Mall Veracruz, Mexico.

This is the second location in Vera Cruz for franchisees Carlos and Alberto Ramirez Capo. The first location in Las Plazas Americas opened in January of this year. Vera Cruz is located in southern Mexico near the Yucatan Peninsula. The city is filled with diverse people and the Villa FIK is located near a concentrated residential district. The main food fare of the region is traditional Mexican but Villa has already become a staple for consumers looking for a change of pace.

“Villa wishes Carlos and Alberto success as they open this new restaurant. They are excited to bring Italian fare to the north side of the city and are planning to offer deliveries as well”, says Mike Schreffler, Franchise Operations Consultant for Villa Enterprises.

Villa Enterprises and its affiliates now have over 300 stores in 38 states and 6 countries. In addition to Villa Fresh Italian Kitchen, Villa Enterprises operates Casa Java and the Everything Yogurt Brands, which include Green Leaf’s, Bananas and South Philly Steaks & Fries.

