



villa enterprises management

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DATE: August 28th 2008

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**A SECOND VILLA FRESH ITALIAN KITCHEN OPENS AT
PHILADELPHIA INTERNATIONAL AIRPORT**

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MIDFIELD CONCESSION COOKS UP SUCCESS WITH VILLA BRANDS

MORRISTOWN, NJ – Villa Enterprises Management **Ltd, Inc. and its affiliates (Villa Enterprises)**, one of the nation’s fastest growing multi-concept franchisors, has announced the opening of a Villa Fresh Italian Kitchen(VFIK) in Terminal B of the Philadelphia International Airport.

The location is owned by Midfield Concession Enterprises(MCE), an award winning Detroit-based restaurant operator known for its wide-ranging brands, from Japanese to Mediterranean. MCE has experienced great success with their first VFIK location opened one year ago in Philadelphia Airport’s Terminal A. They moved quickly to open their newest VFIK restaurant in Terminal B. MCE is a female-owned company with special expertise in airport locations. They have recently been awarded a multi-concept contract with the Detroit Metro Airport.

“We have had excellent success with the Villa Fresh Italian Kitchen concept here at Philadelphia International,” said Andrea Hachem, President and CEO of Midfield Concession. “We have a great relationship with Villa Enterprises and its brands, we are confident we will be opening many more Villa locations across the country very soon.”

“We applaud Midfield Concession on their success with Villa and look forward to working with them as they grow their business for years to come,” said Stephen Quartaro, Franchise Consultant Eastern Region for Villa Enterprises Management.



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About Villa Enterprises

Villa Enterprises Management, headquartered in Morristown, New Jersey, was founded by Naples, Italy native Michele Scotto in 1964 as a tiny pizzeria next to the Ed Sullivan Theater in New York City. Villa Enterprises has grown into an international organization comprised of over 300 locations in 37 US states and 5 foreign countries. In addition to Villa Pizza – their flagship brand concept – Villa Enterprises operates four additional brands including Villa Fresh Italian Kitchen, Green Leaf's, Banana's and South Philly Steaks & Fries. Villa Enterprises brands are located in a multitude of locations including malls, airports, casinos, college campuses and outlet centers, with its flagship Villa Pizza located in New York City's Times Square.

Additionally, Villa Enterprises has diversified its portfolio with the acquisition of several upscale full-service restaurants in the New York City metropolitan area, featuring diverse offerings such as Italian and American Cuisine as well as Steakhouses.

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