



villa enterprises management

FOR IMMEDIATE RELEASE

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**NEW VILLA FRESH ITALIAN KITCHEN OPENS AT THE UNIVERSITY
OF NEVADA, RENO**

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VILLA GOES BACK TO SCHOOL WITH ANOTHER CAMPUS LOCATION

MORRISTOWN, NJ – Villa Enterprises Management Ltd, Inc. and its affiliates (Villa Enterprises), one of the nations fastest growing multi-concept franchisors, has a new Villa Fresh Italian Kitchen at the University of Nevada, Reno.

The new Villa Fresh Italian Kitchen is located in the Joe Crowley student union building, which was just recently completed in 2007. The operator of the new location is HAH Investment LLC. Gabe Azzim along with Mariane and Raul Hernandez opened the new Villa FIK on this campus of more than 15,000 students. “The Joe Crowley student union is a gathering place for all members of the university community as well as a the heart of student participation and leadership,” said Gabe Azzim, Villa Franchisee, “This is a great location for students to experience Villa Fresh Italian Kitchen.”

“HAH Investment LLC, has a great work ethic and commitment to customer service as well as a strong hospitality industry background,” said Orion Zemene, Franchise Consultant, Villa Enterprises, “We wish HAH Investment LLC. great success in Reno.”

About Villa Enterprises

Villa Enterprises Management, headquartered in Morristown, New Jersey, was founded by Naples, Italy native Michele Scotto in 1964 as a tiny pizzeria next to the Ed Sullivan Theater in New York City. Villa Enterprises has grown into an international organization comprised of over 300 locations in 37 US states and 5 foreign countries. In addition to Villa Pizza – their flagship brand concept – Villa Enterprises operates four additional brands including Villa Fresh Italian Kitchen, Green Leaf’s, Banana’s and South Philly Steaks & Fries. Villa Enterprises brands are located in a multitude of locations including malls, airports, casinos, college campuses and outlet centers, with its flagship Villa Pizza located in New York City’s Times Square. Additionally, Villa Enterprises has diversified its portfolio with the acquisition of several upscale full-service restaurants in the New York City metropolitan area, featuring diverse offerings such as Italian and American Cuisine as well as Steakhouses.

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