



villa enterprises management

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DATE: January 5th, 2007

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Villa Fresh Italian Kitchen Opens in Spokane, Washington

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Another Villa Restaurant Opens In The “Great Northwest”

MORRISTOWN, NJ – Villa Enterprises and its affiliates, one of the nation’s fastest growing multi-concept franchisors, is proud to announce the opening of a new Villa Fresh Italian Kitchen in Spokane, Washington.

The new Villa Fresh Italian Kitchen is located in the Spokane Valley Mall, in Eastern Washington State. Phil Oderkirk and Steve Price, who own 4 other Villa Pizza locations, operate this new franchise.

The “Great Northwest” region of the country is experiencing strong growth for Villa Enterprises brands. Phil and Steve already have Villa franchises open in Provo, UT, Boise, ID and Medford, OR through their company JSD II, LLC.

JSD II, LLC plans to open even more Villa Fresh Italian Kitchen restaurants in the near future. “Phil and Steve were awarded Franchise of the Year at our 2006 Franchise Convention in Orlando. They are franchise operators who always strive to deliver the highest quality service to the customer. We wish them continued success and we are sure more Villa locations are in their future,” says Orion Zemene, Franchise Operations Consultant of Villa Enterprises.

In the past five years, Villa Enterprises and its affiliates have more than doubled in size. Villa Enterprises and its affiliates now have a total of 300 stores in 38 states and 6 countries with approximately 60 percent of the locations being corporately managed.

In addition to Villa and Cozzoli’s Pizza®, Villa Enterprises and its affiliates operate Casa Java and the Everything Yogurt Brands, which include Green Leaf’s, Bananas and South Philly Steaks & Fries.



