



villa enterprises management

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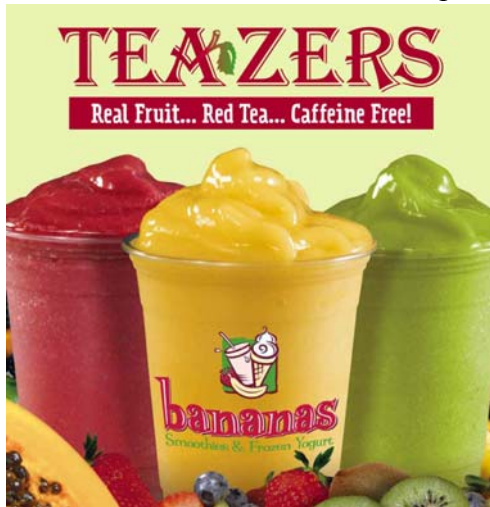
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## **VILLA ENTERPRISES INTRODUCES TEAZERS**

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### **A Delicious & Healthy Real Fruit & Red Tea Smoothie**

MORRISTOWN, NJ – Villa Enterprises, one of the nation’s fastest growing multi-concept franchisors, launched its Teazers Real Fruit & Red Tea Smoothies National Promotion in all of its Bananas and Everything Yogurt & Salad Café locations. Teazers contain natural fruits, blended with healthy Roobios (Red) Tea and contain no preservatives. Red Tea contains 50% more antioxidants than Green Tea.



Teazers Smoothies are available in three delicious flavors Wild Peach, Very Berry and Green Apple. “Teazers fit today’s health conscious lifestyle; they are caffeine and lactose free, rich in vitamins and minerals, and have the additional benefit of Roobios (Red) Tea (antioxidants),” says Regina Rodriguez, Marketing Manager for Villa Enterprises.

In the past five years, Villa Enterprises and its affiliates have more than doubled in size. Villa Enterprises and its affiliates now have a total of 300 stores in 38 states and 5 countries with approximately 60 percent of the locations being corporately managed. In addition to Villa and Cozzoli’s Pizza, Villa Enterprises and its affiliates operate Casa Java and the Everything Yogurt Brands, which include Green Leaf’s, Bananas and South Philly Steaks & Fries.

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