



villa enterprises management

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**VILLA ENTERPRISES HITS THE LINKS FOR MORRISTOWN'S COMMUNITY
THEATER AT MAYO CENTER FOR THE PERFORMINGARTS**

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NATIONAL RESTAURANT FRANCHISOR HOSTS IT'S 7th ANNUAL GOLF OUTING AND DINNER

MORRISTOWN, NJ – Villa Enterprises Management Ltd, Inc. and its affiliates (Villa Enterprises), one of the nations fastest growing multi-concept franchisors, hosted its 7th annual charity golf outing and dinner on September 23, 2008 at Fox Hollow Golf Club in Branchburg, New Jersey. This year's charity recipient was The Community Theatre at Mayo Center for the Performing Arts, located in Morristown, New Jersey.

This year's charity golf outing raised over \$60,000. Robert Mulholland, Chairman, of The Community Theater was in attendance to acknowledge Villa's charitable efforts and to give his appreciation for helping The Community Theater toward it's yearly fund raising goal. "Year after year we look forward to supporting our local community," said Anthony Scotto, Villa's CEO. "The golf outing is the perfect opportunity to give back to the community that has made our restaurants dining landmarks."

The Community Theatre is the latest organization to benefit from Villa Enterprises charitable efforts, and joins past beneficiaries such as Morristown Neighborhood House, The Seeing Eye Foundation, Matheny Medical and Educations Center, Family Services of Morris County, and Morristown Memorial Hospital. Through its annual charity golf outing, Villa Enterprises has donated over \$250,000 to various Morris County area nonprofits. "We would like to thank our vendors who year after year answer the call in Villa's effort to give back to the community," said Andrew Steinberg, Senior Vice President of Business Operations for Villa Enterprises. "The Villa staff is also deserving of praise, they work year round to make this event such a success."

"The Community Theatre at Mayo Center for the Performing Arts gratefully appreciates Villa Enterprises' generous offer to designate our Theatre as beneficiary of all proceeds from its charity golf tournament," said Allison Larena, Executive Director. "Villa's commitment to Morristown, and to supporting our mission to bring all of the arts to the Morris County area, helps to ensure that the local arts will remain strong and vibrant."

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From left: Maria Scotto, Regina Scotto, Connie Cafone, Marina Scotto

About Villa Enterprises

Naples, Italy native Michele Scotto founded Villa Enterprises Management based in Morristown, New Jersey, in 1964 as a tiny pizzeria next to the Ed Sullivan Theater in New York City. Villa has experienced exponential growth over the last decade and now has over 300 stores in 37 states and 5 countries. Villa operates four core brands, Villa Fresh Italian Kitchen – their flagship brand concept – as well as, Green Leaf’s, Banana’s and South Philly Steaks & Fries. The Villa brands are located in a multitude of locations from malls, airports, outlets, casinos and college campuses with its flagship store located in Times Square. Additionally, Villa Enterprises has begun to diversify its portfolio with the acquisition of several upscale full service restaurants in the New York City metropolitan area with diverse offerings including Italian cuisine, Upscale American Cuisine and Steakhouses.

About The Community Theatre at Mayo Center for the Performing Arts

The Community Theatre at Mayo Center for the Performing Arts, a 501(c)(3) nonprofit performing arts organization, presents a wide range of programs that entertain, enrich and educate the diverse population of the region and enhance the economic vitality of Northern New Jersey. The 1,300-seat Theatre presents over 200 events annually, has an afterschool Performing Arts School, and conducts outreach efforts at local schools and non-profit organizations. A 2005 economic impact study reported that the Theatre has over a \$6 million economic impact in direct and indirect spending in the region. The Community Theatre at Mayo Center for the Performing Arts has been designated a Major Presenting Organization by the New Jersey State Council on the Arts.

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