



villa enterprises management

FOR IMMEDIATE RELEASE

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NEW VILLA FRESH ITALIAN KITCHEN OPENS AT WASHINGTON STATE UNIVERSITY

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WSU STUDENTS NOW ABLE TO ENJOY VILLA'S AUTHENTIC ITALIAN SPECIALTIES

MORRISTOWN, NJ – Villa Enterprises Management **Ltd, Inc. and its affiliates (Villa Enterprises)**, one of the nations fastest growing multi-concept franchisors, has opened for business in the Compton Union Building of Washington State University located in Pullman, Washington.

The Compton Union has recently undergone an extensive 4 year 86 million dollar renovation. Villa Fresh Italian Kitchen is one of the new restaurants that will be serving the 350 plus student organizations located within the building. The long awaited grand opening of the Compton Union included a ribbon cutting, the WSU marching band and the university's Cougar mascot.

The franchisees of this new Villa unit are the husband and wife team of Jimmy and Gina Chi. Jimmy has 20 years of restaurant experience including having managed other concepts in the past. "We are excited about bringing Villa Fresh Italian Kitchen to Pullman," said Jimmy Chi, Villa Franchisee, "The Compton Union Building is central to the daily activities at Washington State, and we could not have asked for a better location."

"We wish Jimmy and Gina great success in this outstanding new facility, and we look forward to open more stores with them in future," says Orion Zemene, Franchise Operations Consultant West Coast for Villa Enterprises. The Compton Union Building is a 240,000 square foot multi use facility providing state of the art technology, food service, theaters and classrooms the structure underwent an overall seismic strengthening as well.



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About Villa Enterprises

Naples, Italy native Michele Scotto founded Villa Enterprises Management based in Morristown, New Jersey, in 1964 as a tiny pizzeria next to the Ed Sullivan Theater in New York City. Villa has experienced exponential growth over the last decade and now has over 300 stores in 37 states and 5 countries. Villa operates four core brands, Villa Fresh Italian Kitchen – their flagship brand concept – as well as, Green Leaf's, Banana's and South Philly Steaks & Fries.

The Villa brands are located in a multitude of locations from malls, airports, outlets, casinos and college campuses with its flagship store located in Times Square. Additionally, Villa Enterprises has begun to diversify its portfolio with the acquisition of several upscale full service restaurants in the New York City metropolitan area with diverse offerings including Italian cuisine, Upscale American Cuisine and Steakhouses.

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