



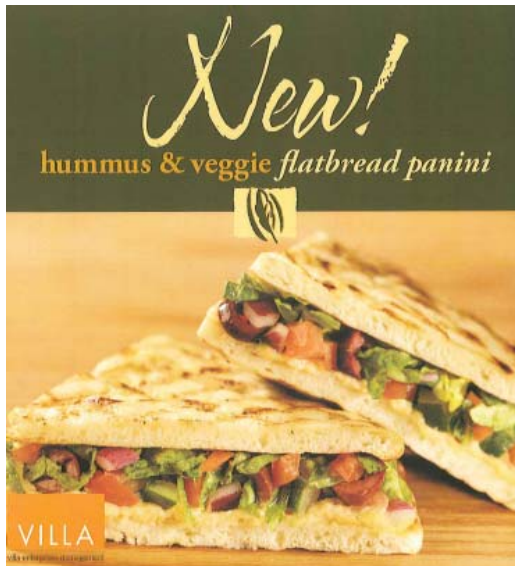
Media Contact
FIORE ASSOCIATES
Jamie Dunne
973-359-4444
jdunne@fioreassociates.com

Corporate Contact
VILLA ENTERPRISES
John Drinkard
973-285-4800
Jdrinkard@villaenterprises.com

PRESS RELEASE

For Immediate Release

VILLA ENTERPRISES BRINGS HUMMUS & VEGGIE FLATBREAD PANINI TO GREEN LEAF'S STORES



MORRISTOWN, NJ (May 5, 2009) - Villa Enterprises Management Ltd., Inc. and its affiliates (Villa Enterprises), one of the nation's fastest growing multi-concept restaurant franchisors, today announced that beginning April 27, 2009, all their Green Leaf's locations will offer a new Hummus & Veggie Flatbread Panini to its menu as part of a limited time only promotion.

This new sandwich features hummus made from chickpeas, olive oil and garlic spread on flatbread topped with a delicious combination of chopped romaine, tomatoes, red onion, cucumbers and kalamata olives and then lightly grilled. The Hummus & Veggie Flatbread Panini Promotion will be in-store through July 31, 2009

About Villa Enterprises

Villa Enterprises Management is one of the nation's fastest growing multi-concept restaurant franchisors. Headquartered in Morristown, New Jersey, Villa Enterprises was founded by Naples, Italy native Michele Scotto in 1964 as a tiny pizzeria next to the Ed Sullivan Theater in New York City.

Villa Enterprises today is an international organization with over 300 quick service restaurant (QSR) locations in 38 states and 6 countries. In addition to its flagship brand, Villa Pizza, Villa Enterprises operates four additional QSR brands; Villa Fresh Italian Kitchen, Green Leaf's, Banana's and South Philly Steak & Fries. These brands can be found in malls, airports, casinos, college campuses and outlet centers across the US and internationally. Villa Enterprises also owns and operates several upscale full-service restaurants in the New York City metropolitan area.

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