

VILLA

villa enterprises management



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VILLA ENTERPRISES DEBUTS ITS NEW VILLA PIZZA PROTOTYPE



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Plans Include 25 New Sites in 18 Months

MORRISTOWN, NJ – Villa Enterprises and affiliates, the multi-concept restaurant franchisor, is proud to announce the debut of their new Villa Pizza prototype. Villa - Fresh Italian Kitchen.

The new Pittsburgh Mills Mall in Tarentum, PA was the setting for the unveiling of the new Villa Pizza prototype. “We are very excited about this new look...it incorporates elements of both our past and present enabling us to communicate our rich history with our consumers...every time you look at the space you find another nuance you were not aware of previously, which is always the sign of great architecture and design.” Says Anthony Scotto-Executive Vice President, Villa Enterprises.

The new Villa Pizza prototype was developed by Louis and Partners Design out of Bath, Ohio. The two organizations have teamed up before on the re-branding of Green Leaf’s, Bananas and South Philly Steaks & Fries.



In addition to Villa and Cozzoli’s Pizza, Villa Enterprises and it’s affiliates operate Casa Java and the Everything Yogurt Brands, which include Green Leaf’s, Bananas and South Philly Steaks & Fries.

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